

## ***THIS WEEK IN TEXAS HISTORY***

**November 2012 – Week 4**

**Air Date: November 18 – November 24 (Sunday – Saturday)**



### **TITLE: FIRST PLAY-BY-PLAY BROADCAST**

NOVEMBER 1921, AND SPORTS HISTORY IS MADE ON THANKSGIVING DAY.

THIS WEEK IN TEXAS HISTORY, BROUGHT TO YOU BY THIS STATION AND THE SAVE TEXAS HISTORY PROGRAM OF THE GENERAL LAND OFFICE.

NOVEMBER 24, 1921. COLLEGE STATION. THE TRADITIONAL THANKSGIVING DAY GRIDIRON BATTLE BETWEEN THE UNIVERSITY OF TEXAS AND TEXAS A&M.

AGGIE STUDENT HARRY SAUNDERS AND ASSISTANT COACH D.X. BIBLE DEVISE A SHORTHAND MORSE CODE SYSTEM TO DESCRIBE PLAY-BY-PLAY ACTION ON THE FIELD.

DURING THE GAME THE CODE IS RELAYED TO RADIO ANNOUNCERS ACROSS THE STATE WHO DESCRIBE THE GAME LIVE ON THE AIR.

IT'S THE FIRST PLAY-BY-PLAY BROADCAST OF A FOOTBALL GAME IN TEXAS.

AGGIES MAKE BROADCASTING HISTORY, 91 YEARS AGO, THIS WEEK IN TEXAS HISTORY.

LEARN MORE AT SAVETEXASHISTORY.ORG OR CALL 800-998-4GLO.

---

"RADIO," *Handbook of Texas Online* (<http://www.tshaonline.org/handbook/online/articles/eb01>), accessed November 08, 2012. Published by the Texas State Historical Association.

TEXAS GENERAL LAND OFFICE

Save Texas History Program

1-800-998-4GLO | [www.savetexashistory.org](http://www.savetexashistory.org) | [www.thisweekintexashistory.org](http://www.thisweekintexashistory.org)

Texas General Land Office | Communications Division | 512-475-1685